

June 2010

Dear Friend:

You have a chance to make your mark today, and really make a difference in someone's life.

You might help someone like my son Danny, who has autism and developmental disabilities. A few years ago, Danny was 15 years old and in agony. When he became a teenager his behavior had become unmanageable for our family and his teachers. He was a danger to himself and others, even self-inflicting an ear injury that required surgery. Our family was distraught. Danny was so unhappy and uncomfortable. We couldn't reach him. We felt helpless.

That's when we found Bancroft.

Bancroft has been a leading provider of services and supports for children and adults with intellectual and developmental disabilities, autism and acquired brain injuries since 1883. Right here in South Jersey, and now also in Pennsylvania and Delaware, Bancroft serves more than 1,300 people every year, almost half of them children, in 24 separate programs.

Bancroft placed Danny in the Lindens Neurobehavioral Stabilization Program, an innovative residential program that helps young people with intellectual and developmental disabilities overcome the most severe behavioral challenges. There, the professional staff created behavioral treatment plans for him and gave him so much more structure than we could at home. Today, Danny lives with peers in a supervised apartment and attends The Bancroft School. Thanks to Bancroft, he is thriving, improving on self-care skills and making academic progress. Although it broke my heart, I breathed a sigh of relief when I left him at Bancroft. I miss him, but I don't worry about him. I visit him twice a week and I know he's in good hands.

I ask you now to make your mark by supporting Bancroft with a gift to The Bancroft Fund.

A non-profit organization, Bancroft has been making a difference in the lives of so many for over 125 years. Bancroft helps people with disabilities achieve fulfilling lives while improving their function, activity and participation in society. And none of this would be possible without the support of individuals like you.



The Bancroft Fund
MAKE YOUR MARK



"Bancroft gave my son the opportunity to have a meaningful and fulfilling life. Help Bancroft make a difference for families like ours. Make your gift today."

—Jill McDowell



Bancroft
One world. For everyone.

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www.bancroft.org

Gifts to The Bancroft Fund are especially vital because they are used where they are most needed, anywhere from recreational activities to facility improvements to staff development. When you support Bancroft, you support:

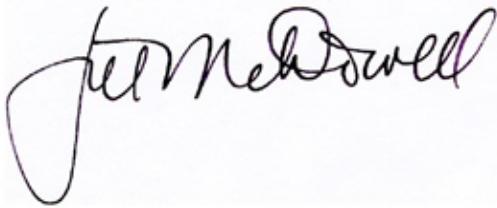
- Varied and highly individualized programs. Services include special education, vocational training and supported employment, structured day programs, campus and community living programs, behavioral stabilization services for children, and in-home and outpatient services.
- A unique person-centered model of care. By emphasizing the strengths of each individual, and using all available supports, Bancroft helps each person pursue his or her dreams. In addition, Bancroft engages the individual's family, friends, staff and community—the person's "circle of support"—to help meet his or her life goals.
- A mission that pledges opportunities for lifelong learning and fulfillment to everyone. Bancroft sees beyond the day-to-day capabilities of the people it serves and actually advocates for their dignity, altering perceptions and promoting equal rights to ensure that people with acquired brain injuries and intellectual and developmental disabilities are valued and respected members of our world.

Please take the opportunity now to recognize Bancroft's excellence with your gift today. Every gift, no matter the size, truly makes a difference in people's lives.

Please consider a tax-deductible gift to Bancroft. With your help, Bancroft can continue to provide critical supports and services to people with developmental disabilities, autism, and acquired brain injuries, helping make this one world, for everyone.

I thank you sincerely for your consideration.

Warm regards,

A handwritten signature in black ink that reads "Jill McDowell". The signature is written in a cursive style with a large, looping initial "J".

Jill McDowell
Danny's Mother

P.S. Bancroft has made its mark on Danny and my family. You, too, can make a difference. Amazing things are happening at Bancroft to help people live better lives. Please make your gift today.